

**IN 2012 WHAT WOODCARE RANGE
WOULD MAKE SENSE TO STOCK?**



Fleetwood
Woodcare would!

IN 2012 WHAT
WOODCARE BRAND
WOULD GIVE YOU...



Highest Margin?

Our new range of GardenCare Products will allow you offer best value to your customers while still giving you the highest margins.



Great Packaging?

In 2012, Fleetwood will provide you with a range of GardenCare products. Timber Guard, Decking Oils, and Teak Oils in industry leading packaging.





Best Point of Sale?

We will support you, the Retailer, with a full suite of top quality Point of Sale material.



Quality Irish Made Alternative

Buying Irish is now a major issue for your customers. Fleetwood GardenCare products will now proudly proclaim its Irishness.



Fleetwood
Woodcare would!



Fleetwood Woodcare would!

Woodcare 2012

Fleetwood proudly announce the arrival on the market of a top quality range of GardenCare products.

Shortly you will be hearing from your Fleetwood Sales Representative who will outline to you the full range of products and point of sale support that accompanies this launch.



But all of this needs one last thing, Advertising to your customers. In 2012 Fleetwood's now famous advertising will be used to promote our new GardenCare Range with the line

"Fleetwood Woodcare would!"

Fleetwood supporting retailers through national and local radio



RTÉ RADIO 1

And local stations such as:



Fleetwood Paints Ltd.

Virginia, Co. Cavan, Ireland.

Tel: 049 8547209 Fax: 049 8547470

Email: info@fleetwood.ie www.fleetwood.ie